



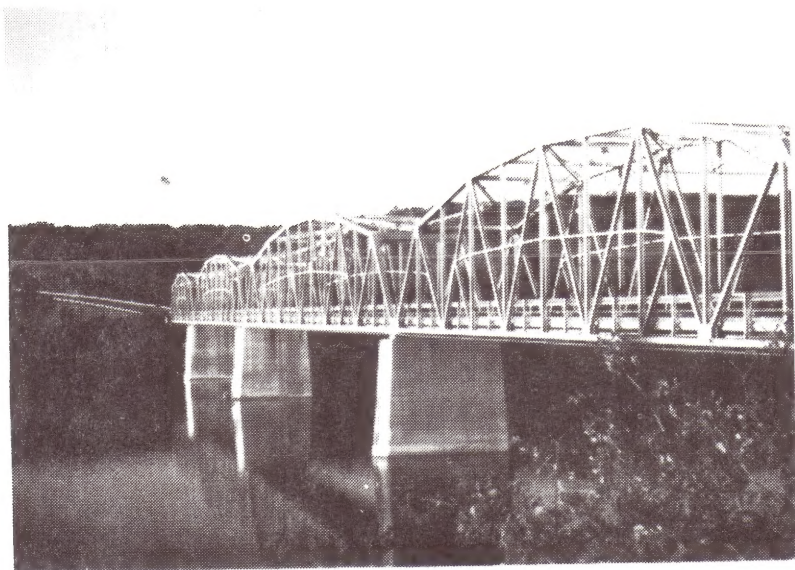
"The Buffalo Trail"

The Most Direct & Shortest Route From
South-Eastern Alberta and the United States

To Alberta's Lakeland
And Major Oilfields
And Gas Reserves

From Port of Entry at Wild Horse Up Highway 48 to Highway 1 Then to Medicine Hat & Highway 41 North to Highway 28 and on to Grand Centre and Cold Lake.

"The Buffalo Route" Highway 41, leads you through a variety of terrain and climatic conditions, from the warmer and drier south, to the lush wooded and well-watered lakeland in the Cold Lake area. Agriculture varies as you travel. The broad ranches and grainfields, and the uninterrupted views of the flatlands, give place to rolling hills, and interesting valleys. You cross a number of rivers, some large, some small, making their way eastward. Rich oilfields and gasfields come to focus in the Vermilion, Wainwright and Consort areas, where almost the whole terrain seems to be underlain by the fossil riches. Medicine Hat, which you pass early on your journey and which forms the southern terminus of Highway 41 is located on a prolific gasfield and was the first city in Alberta to be served by natural gas. As we come closer to the north end of Highway 41, where it connects with Hwy. 28 we find ourselves in another petroleum-rich area, where major installations are to be made in the near future. Here the fishing and boating gets better and better as one goes along. Highway 41 follows a natural flyway of geese and ducks making their annual pilgrimage to their summer feeding ground and back. Consort area and north is a well-known hunters paradise in the fall. Camp Wainwright, the second largest military training area in Canada, lies adjacent to the town of Wainwright, and straddles the Buffalo Route. Reference to the list of accommodations and the quick reference chart and list of parks & campgrounds will help you find the services you require. Distances referred to in this brochure are in kilometers. 10 miles equals 16 kilometers, and 10 kilometers equals 6.21 miles.



Parks and Campgrounds

- BONNYVILLE — Bear Trap Lake — 16 km Southwest of Bonnyville
- BONNYVILLE — Bonnyville Beach — 11 km West and South of Bonnyville
- BONNYVILLE — Eastbourne — 26 km Southwest of Bonnyville
- BONNYVILLE — Ernestina Lake — 19 km East of Bonnyville
- BONNYVILLE — Manatokan Lake — 19 km North and 11 km West of Bonnyville
- BONNYVILLE — Moose Lake — 3 km North and 11 West of Bonnyville
- BONNYVILLE — Moose Lake — Vezeau Beach — 6 km West of Bonnyville
- BONNYVILLE — Muriel Lake — 13 km South of Bonnyville
- BONNYVILLE — Siebert Lake — 44 km North and 32 km West of Bonnyville
- COLD LAKE — Cold Lake — North of Cold Lake
- COLD LAKE — English Bay — 16 km North of Cold Lake
- COLD LAKE — Ethel Lake — 11 km West and 11 km North of Cold Lake
- COLD LAKE — Kinsoo Park & Campground — Cold Lake
- CONSORT — Altario — 45 km East of Consort
- CONSORT — Gooseberry Lake — 1 km East and 13 km North of Consort
- CZAR — 5 km North of Czar
- CZAR — Czar Lake — 2 km South of Highway 13; 3 km West of Czar
- ELK POINT — Elk Point Bridge — 4 km South of Elk Point
- ELK POINT — Siler Lake — 16 km Southwest of Elk Point
- ELK POINT — Whitney Lake — 24 km East of Elk Point
- ELKWATER — Cypress Hills — 30 km East and 34 km South of Medicine Hat
- EMPRESS — Village Of Empress Campground — Empress
- GRAND CENTRE — Frenchman's Bay — 13 km North and East of Grand Centre
- HILDA — Sandy Point — 34 km North of Hilda
- HILDA — Sandy Point Park — 37 km North of Hilda
- MEDICINE HAT — Wild Rose Trailer Park & Campground — Medicine Hat
- MEDICINE HAT — Washley — 16 km East of Medicine Hat
- OYEN — Excel — 13 km West and North of Oyen
- VERMILION — Auburndale Park — 30 km South of Vermilion
- VERMILION — The Vermilion — Vermilion
- WAINWRIGHT — Arm Lake — 16 km East, 10 km South of Wainwright
- WAINWRIGHT — Barnes Lake — 16 km East, 8 km South of Wainwright
- WAINWRIGHT — Dr. Middlemass Campground — Wainwright
- WAINWRIGHT — Fabyan — 11 km West of Wainwright

"THE
Buffalo Trail"
Alberta's Newest North-
South Highway



THESE COMMUNITIES ARE EAGER TO SERVE YOU

ACADIA VALLEY: At Acadia Valley you will find service station and auto repair facilities, a general store and meat market with coffee shop in the curling rink operated through the year. There is a community hall with kitchen facilities. Hunting is good for deer and ducks and geese. Winter bonspiels and curling provide recreation and in summer there are softball games and an annual sports day.

BONNYVILLE: Bonnyville is a lively large town toward the northern end of the Buffalo Trail, and offers a complete line of services. Whether you are in search of boating, fishing or hunting, sports and fun, Bonnyville can look after your needs. Provincial parks, good boating and fishing lakes are within easy reach of this progressive town. There is also good skiing in the vicinity. Mercantile services in the town look after all you want. Ask for their brochure for further information.

CONSORT: At junction of Hwys. 12 and 41. Points of interest: Dome Petroleum Plant, Provo Gas Plant 14½ km. north, Neutral Hills 24 km. north, R.C.M.P. Centennial Cairn 13 km. east and 13 km. north, A.L.C.B. liquor store, swimming pool, Gooseberry Lake Provincial Park 13 km north where you will find swimming, boating, camping, picnicking and golf (no green fees) and dumping station. Sports day, July 1st, rodeo at Gooseberry Lake 3rd Sunday in June, fair 2nd week in August. Hunting ducks, geese, prairie chicken and deer. Government stocked lakes for good fishing. Mud buttes south of Monitor.

CZAR: Czar is located on Hwy. 41 3 km south of Hwy. 13. Mixed farming area. 3 km west is Shorncliff Lake and Park. Park is fully modern with power and water, equipped playground, tenting area, camper plug-ins, camp kitchen, booth and hall. Interesting museum open Sundays in summer. Services in Czar include gas stations, groceries and drygoods, licensed hotel, trailer court, skating rink, library, artificial ice curling rink, etc.. Alberta Sulphate plant welcomes visitors. Hunters find the wooded areas around Czar much to their liking. Main event is the Barbecue and Sports at Shorncliff Lake 3rd Saturday in July. Water trough races. Swimming lessons month of July at Shorncliff Lake Park.

DERWENT: You'll find room for camping and picnicking at Derwent. You will also find hotel and mercantile services. There is a curling rink, a golf course, sportsground and playground. Hunters will find deer, ducks and geese and upland game. During the winter there are bonspiels and in the summer golf tournaments.

ELK POINT: Travellers on Highway 41 experience a pleasurable sensation on approaching the town of Elk Point from either direction. They discover a beautiful natural setting in the valley of the North Saskatchewan river with a tree-lined creek and blocks of beautiful landscaped homes. Business building is proceeding apace with Main Street boasting a new Co-op replacing a block of older buildings, a new drug store, medical clinic and retail outlet, and in the next block a new dining lounge is under construction. Other new business buildings include a Credit Union, meat market, upholstery, iron working shop and building supplies outlet. A large addition to the hotel has resulted in one of the most attractive lounges in north-eastern Alberta. Elk Point has the best in educational, medical and recreational facilities and programs. \$3,000 Annual Canoe Pageant.

EMPRESS: Empress provides you with a trailer park and hotel services. It is a lively little Village of 230 people with a variety of services for the tourist and motorist. It boasts an arena and curling rink. There is a hospital and an airstrip nearby. Hunters and fishers will find a variety of fish and game including deer, ducks and geese and upland game.

GRAND CENTRE: Grand Centre is one of the larger towns on the Buffalo Trail, and provides travellers with a full range of services and accommodation. You'll find recreation and sporting facilities, too. There is an arena, a curling rink and a golf course, and these facilities are made full use of winter and summer. You'll find yourself among friends at Grand Centre.

HILDA: Facilities and services in Hilda include churches, school, garages, general store, hotel, playground facilities, grain elevators and petroleum bulk dealers. In the surrounding area there is mixed farming, ranching (including a quarterhorse ranch), gas well drilling, Sandy Point Park (South Saskatchewan River), Hutterite colony, big game and waterfowl hunting.

MEDICINE HAT: Besides being the largest business and commerce centre in southeast Alberta, Medicine Hat is a clean, attractive city, filled with lovely parks and gardens. Because it sits on top of a natural gas field, Medicine Hat owns a number of gas wells, the basis for many large industries established here. The discovery was made back in 1883 when the Canadian Pacific Railway was drilling a water well.

As a result, city-owned utilities can provide low cost heat, light, and water. Another benefit is the abundance of fine recreational facilities for visitors and residents. There's good hunting and fishing in the district and a boisterous Exhibition and Stampede and the All Breeds Light Horse Show in late July. An indoor rodeo is held in March. Participants flock in from both sides of the border. A unique industry in the city is the renowned Altaglass Factory, where you can still see glass blowers performing their ancient craft. Also on your list of musts - drop by the Centennial Historical Museum and let Medicine Hat's past come alive for you. The art buff will enjoy the adjacent National Exhibit Centre.

NEW BRIGDEN: In this socially active Hamlet you will find a general store, a new community hall and a curling rink with two sheets of artificial ice. Adjacent to the hamlet is a good private dirt airstrip.

OYEN: With a well-developed town of nearly 1,000 people, Oyen renders a wide variety of services to the traveller with camp ground, hotel and motel services, eating places, picnic areas and trailer parks. It has good stores and service stations and repair services. It has an arena and curling rink, golf course, sports ground and swimming pool. It provides medical and hospital services, a nearby airstrip and a laundromat. You'll find deer, ducks, geese and upland game. Summer is featured by bonspiels, golf tournaments, a sports day and swim meets.

VERMILION: Vermilion is situated along the Vermilion river at the junction of Highway 41 and the Yellowhead Route "Highway 16" approximately 192 km east of Edmonton. Pop. 3200 and growing. The Vermilion Provincial Park bordering the town provides excellent recreational and sports facilities. Freely enjoyed by local

residents and tourists are: camping and picnic areas, swimming, boating, fishing, playgrounds, fitness trails, cross country ski trails. You'll find Vermilion warm, friendly, and interesting. A welcome stop for travel weary tourist.

WAINWRIGHT: Known as the friendly Town (pop. 4000) located on Hwy. 14 east and Hwy. 41. There is good camping, tourist facilities, hotels, motels and all kinds of special services. Golf course, swimming and wading pool, sports grounds, playgrounds, arena and curling rink, Hospital, medical, dental and veterinary clinics. Paved lighted airstrip. Tourist information, trailer sales, dumping station. Good country for deer and waterfowl. Some upland game. Large gas and oil fields. Attractive parkland country. Nearby lakes for swimming, boating and fishing. Fabyan campsite in Battle River Valley 11 km west. Perkins Hog Farm largest single shipper of hogs in Alberta. There are many livestock feedlots in the community, and a number of well-known stock-breeders. Industrial development is going ahead rapidly. Of particular importance to the community is the Canadian Forces Base, the second largest training area in Canada, providing a training area for troops from all parts of the Dominion, and overseas.

Tourist Facilities, Services, Attractions		ACADIA VALLEY	BONNYVILLE	CONSORT	COUNTY OF TWO HILLS	CZAR	DERWENT	ELK POINT	EMPRESS	GRAND CENTRE	HILDA	MEDICINE HAT	NEW BRIGDEN	OYEN	VERMILION	WAINWRIGHT
ACCOMMODATIONS	CAMP GROUNDS		•	•	•	•	•	•				•		•	•	•
	GUEST FARMS											•				
	HOTELS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	MOTELS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	PICNIC AREAS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	PROVINCIAL PARKS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	TRAILER PARKS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
RECREATION FACILITIES	ARENAS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	BOATING		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	CURLING RINKS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	GOLF COURSES		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	LAKES/SWIMMING		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	MUSEUMS				•	•	•	•	•	•	•	•	•	•	•	•
	PLAYGROUNDS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
SERVICES	SKIING		•				•	•	•	•	•	•	•	•	•	•
	SPORTS GROUNDS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	SWIMMING POOLS		•								•	•	•	•	•	•
	AIRSTRIPS		•	•	•			•	•	•	•	•	•	•	•	•
	DUMPING STATIONS		•	•	•	•						•	•	•	•	•
	HOSPITALS		•	•	•			•	•	•	•	•	•	•	•	•
	INFORMATION CENTRES		•	•	•					•	•	•	•	•	•	•
HUNTING & FISHING	LAUNDROMATS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	FISHING		•	•	•	•	•	•	•	•	•	•	•	•	•	•
	HUNTING DEER	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	DUCKS - GESE	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	UPLAND GAME	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	BONSPIELS	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	GOLF TOURNAMENTS		•	•	•	•	•	•	•	•	•	•	•	•	•	•
SPORTING EVENTS	REGATTAS															
	RODEOS/STAMPEDES		•	•	•			•		•					•	•
	SKI TOURNAMENTS														•	•
	SPORTS DAYS/FAIRS	•	•	•	•	•		•		•	•	•	•	•	•	•
	SWIM MEETS											•	•	•	•	•



HERE'S A LIST OF PLACES TO STAY

	PHONE	UNITS	ROOMS	KITCHEN EQUIPPED	RADIO T.V.
BONNYVILLE	Bonnyville Hotel	826-3286	40		SOME
	Central Hotel	826-5255	20		AV.
	Sleep In Motel	826-3336	25	YES	YES
	South View Motel	826-3529; 826-3321	22	YES	YES
	Lakeland Motor Hotel	826-3309	50	YES	YES
COLD LAKE	Roundel Hotel	639-3261	43		YES
	Shoreline Motel	639-3361	10	YES	YES
CONSORT	Day's Motel	577-3847	18		YES
ELK POINT	Fort George Motel	724-3505	9		YES
EMPRESS	Border Hotel	565-3952	10		YES
GRAND CENTRE	Bee Jay Motor Inn	594-4466	46	YES	YES
	Grand Centre Hotel	594-3351	43		YES
	Lakeland Inn	594-3311	60		YES
	Norwind Motel	594-4494	12	YES	YES
MEDICINE HAT	Assiniboia Inn	526-2801	63		YES
	Bel-Aire Motel	527-4421	12	YES	YES
	Casa-Linda Motel	527-6661	13	YES	YES
	Clover Leaf Motel	526-5955	60	YES	YES
	Continental Inn	527-8844; Telex 038-4855	65		YES
	Corona Hotel	526-2891	75		
	El Bronco Motel	526-5800	27	YES	YES
	Flamingo Motel	527-2268; Telex 03-848160	61	YES	YES
	Travolite Frontier Motel	527-2266	44	YES	YES
	Hat Motel	527-3361	22	YES	YES
	Holiday Motel	527-8156	40	YES	YES
	Imperial Motel	527-8811	69		YES
	Medicine Hat Inn	526-1313	38		YES
	Michael's Motel	527-5501	13	YES	YES
	Park Lane Motor Hotel	527-2231	77		YES
	Ranchmen Motel	527-2263	44	YES	YES
	Rancho Motel	527-2535	16	YES	YES
	Satellite Motel	526-5951	24		YES
OYEN	Searra Motel	527-1377	32	YES	YES
	Sun Dek Motel	526-5988; 526-5989	51	YES	YES
	The Inn At The Olde Mill	526-8821	32	YES	YES
	Trans-Canada Motel	526-5981	25	YES	YES
	Travelodge Motor Inn	527-2275	92		YES
	Westlander Inn	527-7751	40		YES
VERMILION	Alberta Hotel	664-3929	22		YES
	Alberta Motel	664-3929	12		YES
	Olympic Motel	664-3886	23	YES	YES
WAINWRIGHT	Brunswick Hotel	853-5943	31		
	Flamingo Motel	853-5496	16	YES	YES
	M & B Motel	853-5760; 853-5845	13	YES	YES
	Unicorn Motor Inn	853-4741	34		YES
	Ventura Motel	853-5375	36		YES
WAINWRIGHT	Bio-Vista Motel	842-3351	31		YES
	Buffalo Springs Motel	842-3371	30		YES
	Lazy T Motel	842-4416	40	YES	YES
	Park Hotel	842-3535	25		SOME
	Plainsman Motel	842-4436	44	22	
	Wainwright Hotel	842-3242	49		YES

2 Box 25-45 TRAVEL

Alberta



ALBERTA'S NEWEST NORTH-SOUTH ROUTE

The BUFFALO TRAIL



From
THE U.S. BORDER TO ALBERTA'S LAKELAND